



HEIDI BEIERLE**EDUCATION**

Master of Community and Regional Planning	University of Oregon	Eugene, OR	June 2011
Master of Arts in English	Texas Christian University	Fort Worth, TX	May 2001
Bachelor of Arts in English	<i>Magna Cum Laude</i> with Honors	Colgate University	Hamilton, NY May 1997

COMMUNITY PLANNING, PARTNERSHIP COORDINATION & COMMUNICATIONS

PLANNING SPECIALIST			May 2016-present
	Future iQ Partners	Minneapolis, MN	
HOOD-GORGE REGION PROGRAM COORDINATOR & MT HOOD TERRITORY CONTENT WRITER			August 2015-April 2016
	Clackamas County Tourism and Cultural Affairs	Oregon City, OR	
POWELL-DIVISION TRANSIT AND DEVELOPMENT PROJECT PUBLIC ENGAGEMENT SPECIALIST			April 2014-July 2015
	Metro Regional Center	Portland, OR	
PROGRAM COORDINATOR			July 2013-October 2014
	Gresham Area Chamber of Commerce	Gresham, OR	
PUBLIC LANDS TRANSPORTATION SCHOLAR (U.S. Fish and Wildlife Service)			June 2012-July 2013
	Wichita Mountains Wildlife Refuge	Indianapolis, OK	
	Paul S. Sarbanes Transit in the Parks Technical Assistance Center (TRIPTAC)	Bozeman, MT	
ECONOMIC DEVELOPMENT CONSULTANT			January 2010-October 2011
	Lane County Community and Economic Development	Eugene, OR	
PRINCIPAL & FOUNDER			January 2010-present
	Enroute Transport	Eugene and Portland, OR	

COMMUNITY SERVICE & LEADERSHIP

VOLUNTEER	Women in Transportation Seminar (WTS)	Portland, OR	November 2011-present
VOLUNTEER, STORYTELLER & HOLIDAY BIKE DRIVE	Community Cycling Center	Portland, OR	December 2011-present
BOARD MEMBER	North by Northwest Transportation Foundation	Corvallis, OR	December 2011-November 2014
BOARD MEMBER	North Tabor Neighborhood Association	Portland, OR	November 2011-September 2012
PLANNING COMMISSIONER	City of Eugene	Eugene, OR	November 2007-October 2011
CO-CHAIR	Neighborhood Leaders Council	Eugene, OR	April 2008-October 2009
PUBLICITY DIRECTOR	FarWest Neighbors	Eugene, OR	July 2007-September 2008

AWARDS

Sally Bowerman/Bob Hall Memorial Scholarship for Working Women, Fishtrap			Summer 2016
Pushcart Prize Nominee			2015
Oregon Heritage Fellowship			2010
Student of the Year Nominee, Oregon Transportation Research & Education Consortium			2010
Elisabeth Walton Potter Preservation Advocacy and Education Award			June 2010
Women in Transportation Seminar Scholarship, Portland Chapter			May 2010

PROFESSIONAL ACTIVITIES**PUBLICATIONS**

- "Carnage." *She Holds the Face of the World: Ten Years of VoiceCatcher*. VoiceCatcher, 2015. 139-141.
- "Blood." *High Desert Journal*. Issue 20. www.Highdesertjournal.com
- "Carnage." *VoiceCatcher Journal*. Summer 2014. www.voicecatcherjournal.org
- "Byways via Bicycle: Seeing the United States on Two Wheels." *Journal for America's Byways* (1:2) 52-66.

CONFERENCE PRESENTER

- "Get out of my way! Best Practices for Busy Shared-use Paths" (Poster)
International Trails Symposium Portland, OR
May 2015

"East Multnomah County Bicycle Tourism Initiative" (Poster)	May 2014
Women in Transportation Seminar Annual Conference Portland, OR	
"Enhancing Bicycle Use at Wichita Mountains NWR" (Poster)	January 2013
Transportation Research Board Annual Meeting Washington, DC	
"Pairing Bicycle Tourism with Historic Roads and the Oregon Scenic Bikeway Model"	September 2012
Preserving the Historic Road Indianapolis, IN	
"Bicycle Tourism as a Rural Economic Development Vehicle" (Poster)	September 2011
Oregon Transportation Summit Portland, OR	
"Pedaling Oregon's Historic Roads: Bicycle Tourism as a Rural Economic Development Vehicle"	April 2011
Oregon Heritage Conference Astoria, OR	
"Bicycle Tourism as a Rural Economic Development Vehicle"	September 2010
Preserving the Historic Road Washington, DC	

WORKSHOP PRESENTER

"Bicycle Counts for Scenic Bikeways"	April 2013
Oregon Parks and Recreation Department , Oregon Scenic Bikeways Proponent Conference Salem, OR	

COMMUNITY PRESENTER

"Bicycle + Heritage Tourism"	May 2012
Oregon Parks and Recreation Department Salem, OR	
"Pedaling Oregon's Historic Roads: Bicycle Tourism and Rural Economic Opportunity"	January 2012
Portland Bureau of Transportation , Transportation Options Brown Bag series, City Hall Portland, OR	
"Take Me to Cooky's"	December 2010
Greater Eugene Area Riders , Winter Member Meeting, Eugene Public Library Eugene, OR	

PROFESSIONAL MEMBERSHIPS

American Planning Association (APA)
Women in Transportation Seminar (WTS)
Society of Outdoor Recreation Professionals (SORP)
League of American Bicyclists
Adventure Cycling Association

TRAININGS

Public Involvement in Transportation Decisionmaking , National Transit Institute	April 2015
Equity Training, Portland Neighborhood Prosperity Initiative , Luna Jiménez Seminars	September-December 2014
Digital Media Conference	December 2011, February 2014
Social Media & Digital Content Development	October 2012

CONFERENCE PARTICIPANT

Oregon Tourism Studio Summit	April 2014, April 2016
Interagency Frontliners Conference	April 2016
Oregon Bicycle Tourism Summit	March 2016
Oregon Scenic Bikeway Summit	October 2015
International Trails Symposium	May 2015
Oregon Governor's Conference on Tourism	April 2011, April 2012, April 2013, April 2014, April 2015
Oregon Active Transportation Summit	March 2011, April 2012, April 2013, April 2014, March 2015
Transportation Research Board Annual Meeting	January 2011, January 2013
Preserving the Historic Road	September 2010, September 2012
NW Transportation Summit	February 2012
Oregon Transportation Summit	September 2011
National Scenic Byways Conference	August 2011
Oregon Heritage Conference	April 2011
Rural Tourism Workshop – Bicycle Tourism Blue River, OR	March 2011
Oregon Bike Summit	June 2010
Women in Transportation Seminar International Annual Meeting	May 2010
Hood River Transportation Summit (facilitator)	April 2010
Eugene Bike Summit	2008, 2009, 2010